

# MEDIA KIT

Revised on Dec. 01, 2011



**CANADA EXPRESS  
KOREAN NEWSPAPER**  
www.canadaexpress.com



**VANCOUVER LIFE  
WEEKLY**  
www.vanlife.ca



**KOREAN  
REAL ESTATE PRESS**  
www.budongsanCanada.ca



**VANCOUVER  
DRIVING MAGAZINE**  
www.vandriving.ca



#103-115 Schoolhouse St., Coquitlam, B.C., V3K 4X8  
Tel: 604-529-9339 Fax: 604-529-9333 Toll Free: 1-877-315-0009  
www.koreana.com

# CANADA EXPRESS KOREAN NEWSPAPER

www.canadaexpress.com

#103-115 Schoolhouse St., Coquitlam, B.C., V3K 4X8  
 Tel : 604-529-9339 Fax : 604-529-9333  
 info@koreana.com

Price List

# 광고 가격표

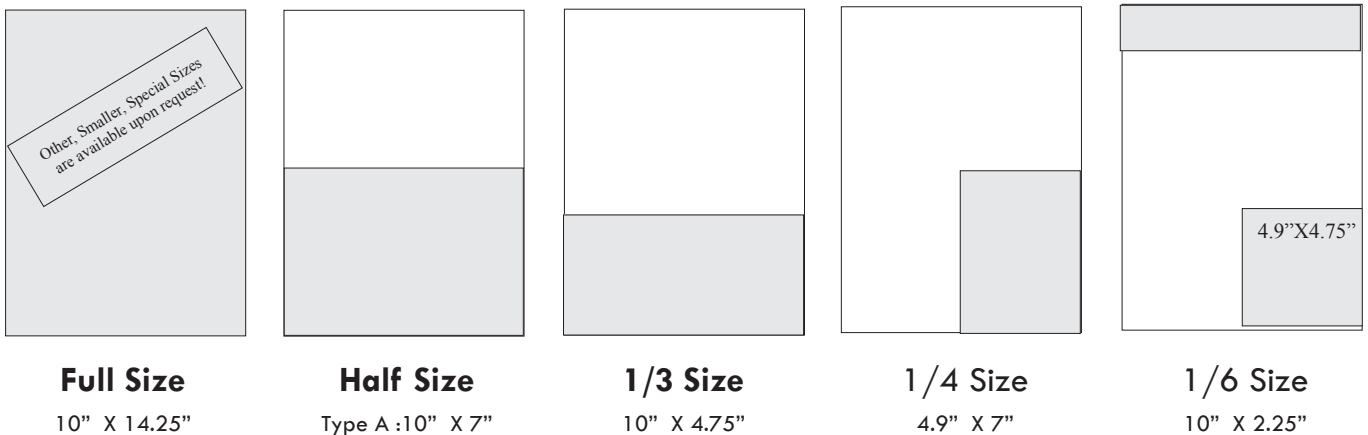
Revised on December 2011

SIZE	TYPE	PRICE
FULL SIZE 10" X 14.25"	COLOR	\$350.00
	B/W	\$250.00
1/2 SIZE 10" X 7"	COLOR	\$250.00
	B/W	\$200.00
1/3 SIZE 10" X 4.75"	COLOR	\$200.00
	B/W	\$175.00
1/4 SIZE 10" X 3.5"	COLOR	\$175.00
	B/W	\$150.00
1/6 SIZE 10" X 2.25"	COLOR	\$150.00
	B/W	\$130.00
1/8 SIZE 10" X 1.75"	COLOR	\$130.00
	B/W	\$100.00
1/16 SIZE 4.9" X 1.75"	COLOR	\$100.00
	B/W	\$75.00



UNIT PRICE PER EDITION & TAXES NOT INCLUDED,  
 AD PRICE CAN BE LOWERED WITH LONGER TERMS.

ONLINE EDITION AT [HTTP://EBOOK.KOREANA.COM](http://EBOOK.KOREANA.COM)



The publisher reserves the right to omit, limit or edit the copy or size of an advertisement which in the publisher opinion is unacceptable.  
 The advertiser agrees that the publisher shall not be liable for damages arising out of errors in, or omissions of, an advertisement beyond the amount charged for the space occupied or to be occupied by that advertisement, whether such error or omission is due to negligence by the publisher or otherwise. The publisher will not be responsible for more than one incorrect insertion.  
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# VANCOUVER LIFE WEEKLY

www.vanlife.ca

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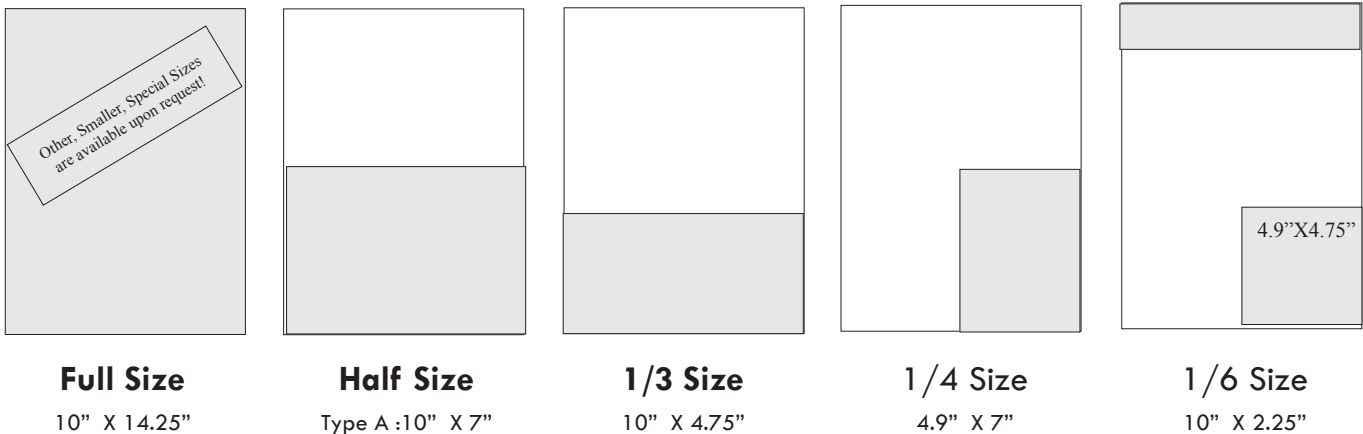
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# KOREAN REAL ESTATE PRESS

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	B/W	\$150.00
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	B/W	\$125.00
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	B/W	\$120.00
1/6 SIZE 10" X 2.25"	COLOR	\$130.00
	B/W	\$100.00
1/8 SIZE 10" X 1.75"	COLOR	\$100.00
	B/W	\$75.00
1/16 SIZE 4.9" X 1.75"	COLOR	\$75.00
	B/W	\$50.00



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ONLINE EDITION AT [HTTP://EBOOK.KOREANA.COM](http://EBOOK.KOREANA.COM)

Other Smaller, Special Sizes  
 are available upon request!

**Full Size**  
10" X 14.25"

**Half Size**  
Type A :10" X 7"

**1/3 Size**  
10" X 4.75"

**1/4 Size**  
4.9" X 7"

**1/6 Size**  
10" X 2.25"

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# VANCOUVER DRIVING MAGAZINE

www.vandriving.ca

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 Tel : 604-529-9339 Fax : 604-529-9333  
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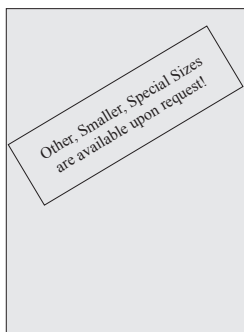
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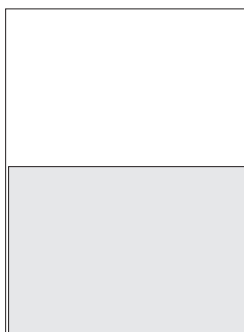
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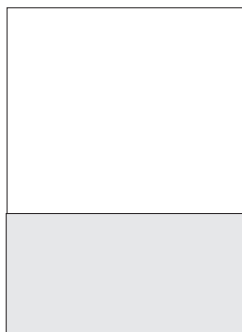
ONLINE EDITION AT [HTTP://EBOOK.KOREANA.COM](http://ebook.koreana.com)



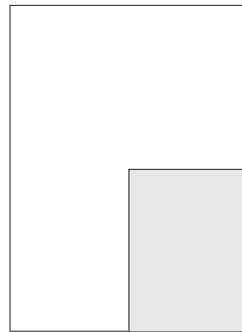
**Full Size**  
 10" X 14.25"



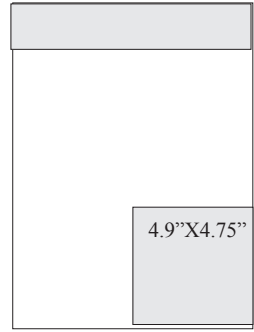
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 Type A : 10" X 7"



**1/3 Size**  
 10" X 4.75"



**1/4 Size**  
 4.9" X 7"



**1/6 Size**  
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# 광고계약서

## Advertisement Contract

#103-115 Schoolhouse St., Coquitlam, BC, V3K 4X8  
 Tel: 604-529-9339 Fax: 604-529-9333  
<http://www.koreana.com>, info@koreana.com

### CUSTOMER INFORMATION

Date:	Rep.:
Company:	
Name:	Contact:
Address:	
City:	Postal Code:
Tel(B): (        )	Fax: (        )
Tel(H): (        )	Cel: (        )
Website:	Email:

### PAYMENT INFORMATION

Credit Card No:	Expiry Date:
Payment Method : CHEQUE / CASH / CREDIT CARD / DEBIT / OTHER:	
Contract Term:	Method of Invoicing: Mail / Email

Ad. Type & Size	Date	Section	Interval	Rate	Quantity	Amount

Note:  Please make cheques payable to 'Canada Express News'	Other
	Sub-Total
	TAX
	Total

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※ Our company reserves the right to decline certain advertisement(s) which is against the standards of our publication.  
 ※ Publishing date and/of location of advertisement can be changed or cancelled without prior notice to customer at any time.  
 ※ Applied discount rate must be paid in full sum when contract is cancelled within the contracted term which is more than one year long and at least one time in every two weeks.  
 ※ Extra charges or rates on special placement.  
 ※ Our company only refund or void the advertisement amount if error(s) on advertisement occurred by us. ※ Our company doesn't take responsibility in regarding of any advertisement.  
 ※ Advertisement price does not include tax(s).

Rep. Signature: \_\_\_\_\_

Customer Signature: \_\_\_\_\_